



## **FACT SHEET**

### **Who We Are:**

*Four Paws Society® is non-profit 501(c)3 team of volunteers, animal lovers, community friends and supporters*

### **Our Mission:**

*Our mission is to be advocates for pets and their families, to promote the health, happiness and well-being of pets, to encourage responsible pet care and ownership and increase community resources for pets and their families.*

### **Goals:**

- To promote responsible pet care and ownership, help put a stop to pet overpopulation and serve as a resource for pet owners and neighborhoods
- To protect the right of recreation for tax payers and their pets and expand recreational opportunities for responsible dog owners and their pets
- To encourage respectful park stewardship and enrich the quality of community life
- To raise funds to develop programs and assist the city with turning city parks and city establishments dog friendly
- To assist establishments interested in extending/implementing dog friendly amenities to their customers
- To partner with community organizations that may or may not have programs in place that are interested in integrating responsible pet care, ownership and/or pet emergency preparedness programs with theirs
- To develop and maintain a partnership with City Council, Recreation & Parks Commission, Emergency Services Division, Animal Control, East Bay Regional Parks, area animal shelters, veterinarians, trainers and community organizations
- To take our name and experience and use San Leandro as the model organization to assist other cities with pet advocacy

### **Projects:**

- Develop and distribute educational training materials on responsible pet care and ownership (dog licensing, vaccination, spay/neuter, remove animal waste, control excessive barking and other nuisances, training, exercise, socialize, microchip, leashed not to exceed 6-feet, et. al.) and promote programs and distribute materials for community partners'
- Conduct various workshops on responsible pet care and ownership and pet first aid & CPR to the community (including individual citizens, homeowner associations, groups, schools, etc...)
- Develop and implement a pet emergency preparedness program and partner with ASPCA, CVMA, HSUS and/or Red Cross
- Establish and maintain a dog run (dog park) in San Leandro – an off-leash recreational area (fenced enclosure) where dog owners can bring their dogs to safely exercise and socialize
- Organize and participate in quarterly Park Cleanup Drives and a Volunteer Park Patrol Program that encourages and educates about responsible pet ownership and San Leandro Municipal Codes
- Develop and implement a program to support establishments with dog friendly amenities (water bowls, dog tie-outs, benches)
- Support improvements to all city parks: donating and arranging installation of poop bag dispensers, water spigots/bowls, responsible pet ownership signage, park benches, trees, etc...
- Develop and implement a "Spay & Neuter" program to help control strays and ferals in neighborhoods and assist low income families
- Develop and implement a pet match making adoption program to help pets find forever families and families find pets
- Design a membership program that will attract members and volunteers
- Design a quarterly newsletter to communicate to membership and partners
- Design a creative fundraising program that will attract donors and sponsors

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 Develop and implement an “Annual Community Event” aka “Paw-a-thon™ and Pet Resource Fair”